

TURKISH RED CRESCENT

COMMUNITY-BASED MIGRATION PROGRAMS COORDINATORSHIP

SOCIOECONOMIC EMPOWERMENT PROGRAM

RESILIENCE STRENGTHENING OF MIGRANTS AND
VULNERABLE HOST COMMUNITIES IN KILIS PROJECT

Final Report

Ankara
December 2021



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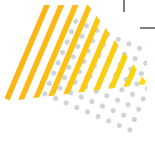
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SOCIOECONOMIC EMPOWERMENT PROGRAM RESILIENCE STRENGTHENING OF MIGRANTS AND VULNERABLE HOST COMMUNITIES IN KILIS PROJECT FINAL REPORT

Turkish Red Crescent Publications
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Report Content

Cihan Arsu, Ersun Ően, Muhammed Sefa Grbz, Samet Kaya, Őahinaz Can, Őeyma Buse Grc

Report Issuance:

Cihan Arsu, Samet Kaya, Őeyma Buse Grc

Prepared by

Mehmet Altay Sevin, Samet Kaya, Őeyma Buse Grc

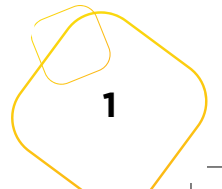
Graphic Design

Eren KoyiĖit

Turkish Red Crescent Society
Ata 1 Sok. No:32 YeniŐehir – ankaya/Ankara
E-Mail: info@kizilay.org.tr

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ABBREVIATIONS

CBMP	: Community-Based Migration Programs
SEP	: Socioeconomic Empowerment Program
MI	: Malteser International



foreword

One of the most important dimensions of the migration crisis, which deeply affects all humanity, is to provide immigrant and asylum seeker populations with access to livelihoods, to achieve economic independence without the need for assistance and thus to establish social harmony with the local people.

One of the most valid methods of reducing or completely eliminating the economic-oriented negative perceptions and prejudices against immigrants and asylum seekers in the local society is that these people can participate in the production life and provide their own livelihoods and make an economic contribution to their relatives and even to the society they live in.

Starting with these sensitivities, Community Centers operating within the Turkish Red Crescent Community-Based Migration Programs aim to increase the employability of local people, Syrians under temporary protection and other foreigners under international protection within the scope of Socioeconomic Empowerment Program and to

support the labor force policies of our country. For this purpose, activities are carried out in the focus of developing professional capacity and language skills, directing to employment and observing rights in working life for beneficiaries.

At this point, we are pleased to share with you the results reports including the implementation processes, concrete outputs, multiplier effects and general evaluations of the projects carried out with public institutions, non-governmental organizations, private sector representatives and international stakeholders and aimed at enabling beneficiaries to access sustainable livelihoods. We hope that this report, which includes the field results of long and detailed planning studies, will pave the way for similar studies and shed light on that path.

Community-Based Migration Programs Coordinatorship Socioeconomic Empowerment Program Team





1. general information

1.1. About Turkish Red Crescent

The Red Crescent is a voluntary social service organization with legal personality, subject to the provisions of private law, non-profit, free of charge and working for the public interest.

The Red Crescent, founded on June 11, 1868 under the name of "Ottoman Aid Society for Wounded and Sick Soldiers", was named as "Ottoman Red Crescent Association" in 1877, "Turkey Red Crescent Association" in 1923, "Turkey Red Crescent Association" in 1935 and "Turkey Red Crescent Society" in 1947. The organization was named "RED CRESCENT" by the great leader Atatürk.

The purpose of the Red Crescent is to try to prevent or alleviate the pain of a person without any discrimination, to protect the life and health of a person, to ensure that his personality is respected and to try to bring mutual understanding, friendship, respect, cooperation and constant peace between people. The Red Crescent is a symbol of solidarity in times of need, equality in times of suffering, humanity, neutrality and peace in the heat of war.

Turkish Red Crescent, one of the most respected and powerful institutions of the humanitarian sector in the international arena, shares the basic principles of the International Red Crescent-Red Cross Community. These are the principles of humanity, non-discriminatory, impartiality, independence, charity, unity and universality.

The organization of the Turkish Red Crescent consists of Headquarters and branches. The duties at all levels of the Red Crescent other than the General Directorate are carried out voluntarily.

Turkish Red Crescent, which carries out works

at national and international level in the fields of disasters, safe blood supply, social services, migration services, education, youth and volunteering services, is developing its service range day by day.

1.2. About Community-Based Migration Programs And Community Centers

As a result of the political crisis and conflicts that started in Syria on March 15, 2011, millions of people were displaced and became in need of humanitarian aid. With this migration crisis, Turkey is home to around 4 million immigrants and refugees. Within the scope of the response to the Turkish Red Crescent migration crisis, the first Community Center was established in Şanlıurfa province on January 20, 2015 in line with the needs of migrants, refugees and local people living outside the camp. As of 2020, the services of Turkish Red Crescent Community-Based Migration Programs reach the beneficiaries with 17 community centers in 16 provinces across the country.

The key objective of Community-Based Migration Programs is to contribute to the community resilience and culture of peaceful co-existence by empowering the physical, psychological, social and economical of all vulnerable groups and individuals.

The priority audience of the services of our Community Centers, supported by many national and international non-governmental organizations, is vulnerable individuals from all age groups such as the disabled, the elderly and people exposed to violence. Our Community Centers aim to provide their services to all those in need who live in the region they serve, regardless of religion, language or race.





17 Active Community Center



1.3. About Socioeconomic Empowerment Program

In order to ensure the economic self-sufficiency of all vulnerable individuals, it aims to increase their professional capacity, to direct them to work and to support entrepreneurship. Three main sub-programmes are implemented under the Socioeconomic Empowerment Program.

Guidance to Employment Subprogram

Within the scope of labor supply analysis, profiling, individual competence determination, Turkish level determination and personality inventory studies are carried out. Within the scope of labor demand analysis, workshops are organized with stakeholders and employers together with determination of positions and vacancies in employment, collection

of employer demands and determination of competence needs. As a result of these analyses, beneficiaries participate in vocational trainings, Turkish language courses, Business and Vocational Turkish Trainings and Social Skills Development Trainings opened to meet market needs and appropriate beneficiaries are directed to employers and vacant positions. Beneficiaries who are referred to employment are informed about legal and cultural working conditions and consultancy services are provided for employers during the work permit application process. In addition, work permit fees are also paid under the program.



Vocational Training

20.615



Turkish Language Courses

14.020



Guidance to Employment

17.270



Counseling for Employers

7.273



Soft Skills Training

7.111



Professional and Vocational
Turkish Language Course

7.090



Work Permit

9.360

Entrepreneurship Subprogram

Basic and advanced entrepreneurship trainings are provided through collaboration with universities, civil society organizations and techno-parks in line with the needs analysis performed about local entrepreneurship by Community Centers. Following the trainings, entrepreneurship camps are organized to create business and feasibility plans of the beneficiaries. The ones with sustainable business plans are designated and in-kind support is provided for them. In the meantime, mentorship and incubation assistance is provided on the areas of legal, marketing, finance and business management during the incorporation process.

Additionally, support for Homebased Production, Small-Scale Agricultural and Livestock Production including material, equipment and consumables are given for the beneficiaries who participated to the vocational trainings and agricultural and husbandry trainings carried out at Community Center and received certification to produce at home and create livelihoods.



Number of People
Receiving Training

843



Number of People
Receiving In-kind Donation
Support

76



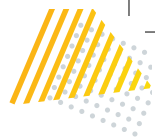
Number of People
Preparing Business Plan

383



Number of People Participating
in the Mentorship and
Incubation Program

77



Agriculture and Livestock Subprogram

Theoretical and practical agriculture and livestock trainings are provided to the beneficiaries to meet local needs in line with the cooperation with local institutions, agricultural chambers, associations and universities affiliated to the Ministry of Agriculture and Forestry. Beneficiaries who successfully complete the trainings are directed to employment or beneficiaries who want to carry out production are given Home-Based Production, Small Scale Agriculture and Livestock Production supports.



Number of Agriculture
and Livestock Courses
Trainees

3.682





2. resilience strengthening of migrants and vulnerable host communities in kilis project

2.1. Project Summary

Within the scope of the fund support provided by Malteser International in order to socioeconomically empower the locals and migrant women living in the province of Kilis, theoretical and practical training courses were offered to 60 women in food production, natural soap production, and string art and they were equipped with vocational skills in cooperation with the Turkish Red Crescent Kilis Community Center, Kilis 7 Aralık University and the Public Education Center. 30 women who completed their training courses were given support for home-based production to participate in the sustainable production and sales network and thus were given the opportunity to produce at home and earn income through this modality.

Furthermore, as part of the protocol signed with Kilis 7 Aralık University, women who would be producing and making sales were given “Digital

Marketing Training” at the university in order to help them find online sales channels and earn more income.

2.2. Project Preparation Processes

A series of assessment activities were carried out within the scope of the project in order to improve the knowledge and skills of women living in the province of Kilis via vocational training, to contribute to their household economy through production support and digital marketing training courses for production at home, and to strengthen them socioeconomically. 120 beneficiaries were identified in the beginning of the work under the project. Profiling study was carried out for the beneficiaries identified, their work experiences, education, knowledge, and skills were reviewed, and 50% were included in vocational training courses.

After support for home-based production was provided to women living in the province of



Kilis and as a result of the discussions and researches conducted, it was planned to give them theoretical and practical training courses in food production, natural soap production, and string art production so that they can benefit from project at the maximum level, and that they can earn an income by turning the vocational skills they have acquired at the end of the course into production. The aim was to ensure that they can produce comfortably in a house setting and find sales channels easily. Accordingly, meetings were held with institutions and organizations that carry out/ can carry out vocational training activities to this end. Following the meetings held with the purpose of collaborating with the institution that can contribute to the project the most; the past vocational training experiences of the institutions, their closeness to the labor market as well as their connections were evaluated during the course of the project implementation process. Following all these evaluation stages, it was decided to work with Kilis 7 Aralık University and Public Education Center and subsequently, the workshops which could provide vocational training on food production, natural soap production, and string art in Kilis were examined, the goods and service details that would be necessary to conduct the project were identified, and feasibility studies were carried out. A cooperation protocol was signed between the TRC Kilis Community Center and Kilis 7 Aralık University on 12.07.2021.



2.3. The Objectives and the Goals of the Project

It is of great importance to ensure the social and economic well-being of the people under international and temporary protection, and the locals in need, and to develop a culture of recovery and coexistence in harmony with the local society in eliminating the heavy destruction brought about by the Syrian crisis. Accordingly, the aim is to support the access of the participants to sustainable, self-sufficient livelihoods by empowering women, increasing social cohesion through the provision of employment opportunities to women in various fields within the scope of the project, by taking into consideration the existing labor market as well as the economic production opportunities.

In line with these objectives and goals, 60 women who were included in the project were given theoretical and practical vocational courses in three different areas, namely 'Food Production', 'Natural Soap Production', and 'String art Production'.

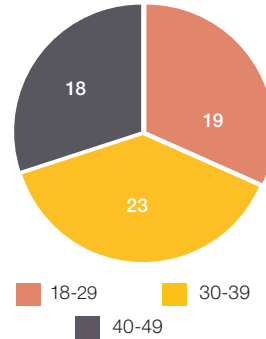
Support for home-based production was given to 30 entrepreneur women who successfully completed the courses, to ensure that they can contribute to household economy by producing at home.

2.4. The Target Audience of the Project

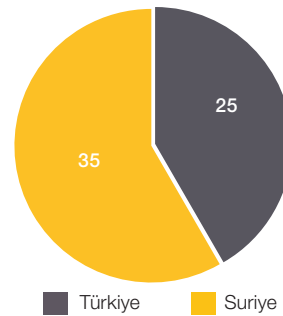
The target audience of the project consists of women between the ages of 18 and 47 who are motivated to produce and who wish to produce at home by adapting to the conditions of the labor market.

The statistical data including the distribution of ages, nationalities and education levels for the participants of the project, which included 60 women, are given below.

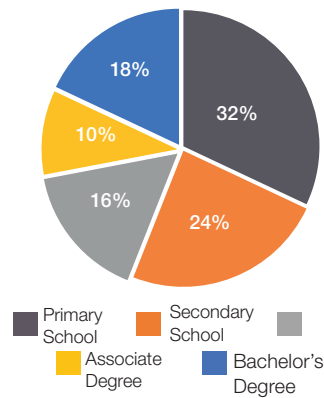
Gender distribution

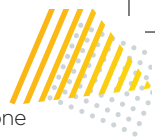


Nationality distribution



Educational distribution





2.5. The Process of Determining Project Beneficiaries

TRC exercises care to not depend on a single source during the course of beneficiary identification process in line with the principle of impartiality. In addition to informing the beneficiaries in the Community Center database via phone calls and/or information via SMS; mukhtars, local non-governmental organizations, and public institutions were informed about the project and they referred the beneficiaries who could be involved in the project to the Kilis Community Center. These institutions placed the project posters in visible areas at their institutions and supported the hand-out of the brochures. Project introductory activities were carried out also through the social media posts of TRC Community Centers and the stakeholder institutions.

When the application stage was completed, the beneficiaries who met the criteria were called by phone, and detailed talks about the project took place. A list of 120 beneficiaries who met the criteria and wished to be included in the project was completed. Interview processes were initiated in order to identify 60 beneficiaries out of the prepared list consisting of 120 people. The beneficiary interviews were held on specified days exercising care about social distancing and hygiene rules due to the pandemic. The final 60 beneficiaries were identified to be included in the vocational courses, taking into account their vulnerabilities, their willingness and motivation to work in the relevant sectors, their experiences in the area, and their socioeconomic circumstances.

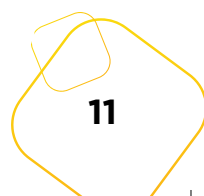
The criteria applied during the course of identifying the beneficiaries:

- Do they have ID cards that are valid in Turkey?
- Are they between the ages of 18 and 47?
- Are they willing and motivated to have regular employment?

- Are they single women, with at least one child under the age of 18?
- Are they women living on their own, with no relatives?
- Are there many dependents in the household?
- Is there a disabled dependent in the household?
- Do they have work experience in the relevant field?
- Are they unemployed for one year or more?
- Are they benefiting from the ESSN program?
- Are they motivated and willing?

2.6. Project Calendar and Duration

Having commenced with the grant agreement signed between the parties on 01.06.2021, the project provided home-based production support for 30 women, who stood out with their entrepreneurial spirit and motivation out of the women who were eligible to receive certificates following their success in the vocational training courses in food production, natural soap production, and string art, and they were included in the production and marketing network. Simultaneously, after they received digital marketing training courses, the capacity of the relevant women was developed by ensuring branding through service procurement, and the project was completed on 30.09.2021 with the preparation of the final report.



Name of Activity	Start and End Dates
Profiling Activities (120 Beneficiaries)	07.06.2021 - 18.06.2021
Signing the Cooperation Protocols	12.07.2021
The Delivery of the Vocational Training (60 Beneficiaries)	28.06.2021 - 06.08.2021
Choosing 30 Participants for whom Support for Home-based production is to be Provided	09.08.2021 - 12.08.2021
The Delivery of Social Skills Development Training	16.08.2021
The Delivery of Digital Marketing Training (15 Beneficiaries)	13.09.2021 - 16.09.2021
Provision of Home-based production Materials and Equipment Support	09.10.2021 - 17.10.2021
İzleme ve Değerlendirme Ziyaretlerinin Gerçekleştirilmesi	21.10.2021 - 22.10.2021
Provision of Home-based production Materials and Equipment Support	07.09.2021

2.7. Venue for Project Implementation

Theoretical and practical training courses as well as and awareness-raising informatory seminars were held at the TRC Kilis Community Center, 7 Aralık University, Public Education Center.

2.8. The Main Activities of the Project

The Main Activities of the Project

Project introductory activities were carried out through meetings with institutions, SMS and social media platforms in order to expand the project and reach the target audience.

Profiling Work

Registration and profiling activities were carried out for 120 beneficiaries in line with the criteria set for project objectives and goals.

Vocational Training Courses

60 beneficiaries who met the project criteria the most out of registered and profiled 120 beneficiaries were elected, and training courses were held on food production, natural soap production, and string art for these beneficiaries.

Supports for Home-based production

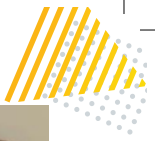
The beneficiaries who were successful in the vocational training courses delivered within the scope of the project were provided with materials and equipment for the areas in which they have completed their training courses.

Digital Marketing Training

30 beneficiaries, who graduated from the vocational training courses held within the scope of the project and stood out with their predisposition to produce and to sell, were included in the Digital Marketing Training Course delivered by academics from 7 Aralık University.

Social Skills Development Training Course

Social skills development training courses were held for the project participants in order to support participation in sustainable employment, adaptation to work life, and the creation of a culture for working together.



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Social Skills Development Training Course

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Monitoring and Evaluation Work

Monitoring and evaluation activities were conducted throughout the duration of the projects. In this scope, workshops were held where the beneficiaries received training courses, the areas of production at home were visited, and talks were held with project beneficiaries.



2.9. Project Budget

PROJECT COST ITEMS

TOTAL COST	€ 58.743,05
COST PER PERSON	€ 979,05

2.10. Project Stakeholders

Kilis Community Center established a collaboration with Kilis 7 Aralık University and Public Education Directorate for vocational and technical training courses to be delivered within the scope of the project, with the intention to increase the participation of women in the sustainable employment network, via the “Resilience Strengthening of Migrants and Vulnerable Host Communities in Kilis Project”. Kilis Public Education Directorate provides trainer support for the filography course to carry out the practical trainings in the vocational courses under the most suitable conditions and to provide the trainings by expert trainers; on the other hand Kilis 7 Aralık University contributed to the efficiency of its courses by providing a course area (workshop/laboratory) and trainer support for food production and natural soap production courses. The university also provided Digital Marketing Trainings for 30 women who benefited from domestic production support, enabling it to increase its sales channels.

2.11. Project Outputs

A total of 60 women in need were given vocational training courses in food production, natural soap production and string art within the scope of the project, and home-based production support was given to 30 women who completed the

training successfully and who stood out with their entrepreneurship spirit and motivation. Women were supported with Social Skills Development and Digital Marketing Training Courses.

Furthermore, a needs analysis was carried out together with 7 Aralık University and Public Education Center for the home-based production of women, and needs for materials, equipment, and counselling to enable women to produce at home were identified in line with this analysis. Then, the materials and the equipment identified were purchased by the TRC Kilis Community Center, and delivered to the women with a delivery form.

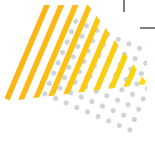
Following all these activities, women, supported by vocational training and capacity building training courses within the scope of the project, have become able to start production activities at home, and they earn sustainable income through their sales in the local market and also through online channels thanks to the digital marketing training they have received.





3. overall assessment and conclusion

Due to the ongoing conflict in Syria, Turkey hosts approximately 4 million Syrian migrants under Temporary Protection Status, living in urban areas. Ensuring social cohesion between the individuals under Temporary Protection and International Protection and the host community, and supporting access to livelihood opportunities by increasing their employability is of utmost importance for the migrants who were affected by the Syrian humanitarian crisis, and who had to leave their homes and are in the process of recovery. Within this scope, developing cooperation efforts with the local stakeholders in order to ensure humanitarian aid, increasing vocational skills in line with the means and the needs of the Turkish labor market will help facilitate the access of such individuals to sources of livelihood, and allow the improvement of social cohesion process between themselves and the local people in the labor market. Furthermore, including the locals in these programs will help both the migrant population and the host community in need to access the sources of livelihood, and ensure that such programs are sustainable by developing social integration with equal opportunities. This report reflects a summary of the experiences obtained in the Resilience Strengthening of Migrants and Vulnerable Host Communities in Kilis Project activities carried out via the Kilis Community Center as part of the Socioeconomic Empowerment Program conducted by the Community-Based Migration Programs Coordinatorship.



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