



TÜRK KIZILAY

Community-Based Migration Programs

SOCIO-ECONOMIC EMPOWERMENT PROGRAM

Activity Report

2024



SOCIO-ECONOMIC EMPOWERMENT PROGRAM

ACTIVITY REPORT

Report Content:

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Foreword

Access to socio-economic well-being gains importance within the scope of “Supporting Victims of Migration” and “Combating Poverty and Hunger”, which are the main objectives of the Türk Kızılay Strategic Plan 2021-2030 Enhancing Social Resilience. The main objective of Türk Kızılay Community-Based Migration Programs is to strengthen the physical, psychological, social and economic well-being of communities and individuals and make sustainable contributions to enhancing social resilience.

Socio-Economic Empowerment Program, which operates under the Türk Kızılay Community-Based Migration Programs, aims to support the access of host communities, Syrians under temporary protection and other foreign nationals under international protection to regular livelihoods, increase individual resilience and support Türkiye’s labour force policies in line with both the Türk Kızılay Strategic Plan 2021-2030 and the goals and objectives of the Community-Based Migration Programs. In line with these objectives, activities are carried out for the beneficiaries with a focus on developing vocational capacity and language skills, referral to employment and protecting rights in working life, and supporting the entrepreneurship of vulnerable individuals.

As Socio-Economic Empowerment Program, we are pleased to share with you the Program Activity Report, which includes the implementation processes, concrete outputs, multiplier effect and general evaluations of the projects carried out with public institutions, non-governmental organizations, private sector representatives, and international stakeholders and aimed to provide beneficiaries with access to sustainable socio-economic empowerment opportunities. We hope that this report, which includes the results of comprehensive field studies, will lead and shed light on similar internal and external studies.

BACKGROUND

About Türk Kızılay

Türk Kızılay is a voluntary social service organization with legal personality, subject to the provisions of private law, non-profit, free of charge and working for the public interest.

Türk Kızılay, established on June 11, 1868 under the name of “Society for Aiding the Wounded and Ailing Ottoman Soldiers (Osmanlı Yaralı ve Hasta Askerlere Yardım Cemiyeti)”, was named as “Ottoman Red Crescent Association (Osmanlı Hilal-i Ahmer Cemiyeti)” in 1877, “Türkiye’s Red Crescent Community (Türkiye Hilal-i Ahmer Cemiyeti)” in 1923, “Turkish Red Crescent Community(Türkiye Kızılay Cemiyeti)” in 1935 and “Turkish Red Crescent Society (Türkiye Kızılay Derneği)” in 1947. The organization was named “TÜRK KIZILAY” by the great leader Atatürk.

The purpose of Türk Kızılay is to try to prevent or alleviate individual sufferings without any discrimination, to protect life and health of a person, to ensure that his personality is respected and to try to bring mutual understanding, friendship, respect, cooperation and constant peace among community. Türk Kızılay is a symbol of solidarity in times of need, equality in times of suffering, humanity, neutrality and peace in the heat of war.

Türk Kızılay, one of the most respected and powerful institutions of the humanitarian sector in the international arena, shares the basic principles of the International Red Crescent- Red Cross Movement. These are the principles of humanity, being non-discriminatory and charitable, impartiality, independence, unity and universality.

The organization of the Türk Kızılay consists of Headquarters and branches. The duties at all levels of Türk Kızılay other than the General Directorate are carried out voluntarily. Türk Kızılay, which carries out activities at national and international level in the fields of disasters, safe blood supply, social services, migration services, education, youth and volunteering services, is developing its service range day by day.

About Community-Based Migration Programs and Community Centres

As a result of political crisis and conflict beginning in Syria on March 15, 2011, millions of people were displaced and became in need of humanitarian aid. Türkiye has been hosting approximately 4 million migrants and refugees with this migration crisis. Within the framework of the cooperation signed between Türk Kızılay and United Nations International Children's Emergency Fund (UNICEF) in May 2013, Child Friendly Zones have been established within the scope of Syria Emergency Response implemented to provide services to refugees/migrants in Temporary Accommodation Centres. Türk Kızılay established its first Community Centre in Şanlıurfa in January 2015 in line with the needs of refugees/migrants living outside temporary accommodation centres and the host communities they live with to further strengthen the response to the immigration crisis. And the first Mobile Child Friendly Zone, which can be relocated based on the needs of the target group, started its operations in Şanlıurfa in December 2015. Child Protection Units were included in the increasing number of service models in 2018. It can respond the needs of migrants, refugees, and host communities of all ages and genders in its field of operations in 23 provinces where migrants live densely, and it also ensures that disadvantaged groups who have difficulties accessing established activity areas benefit from numerous services with its field and mobile teams.

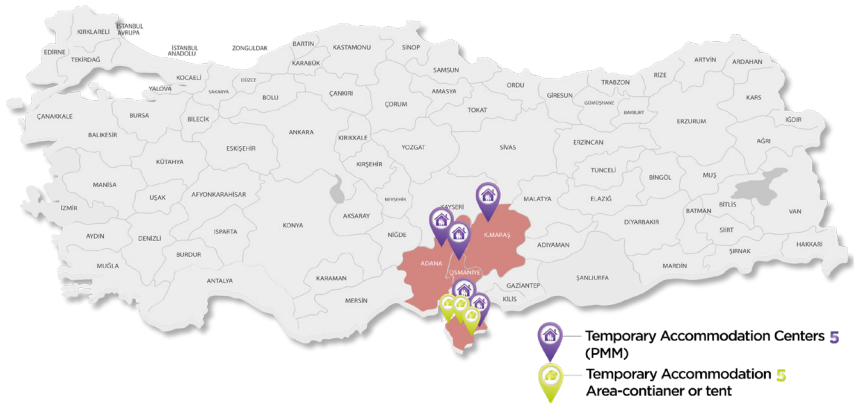
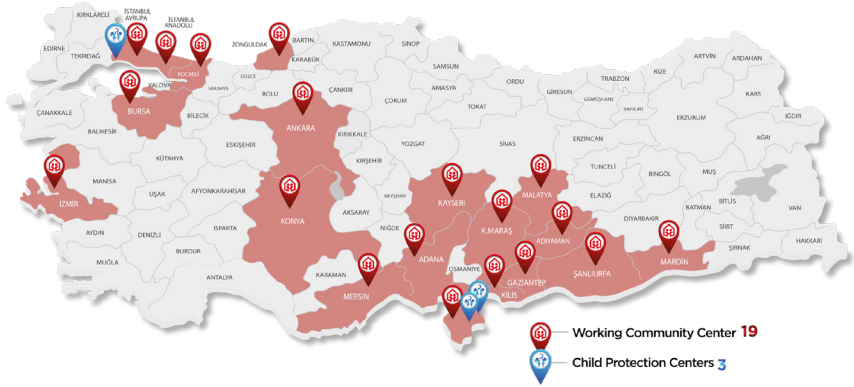
The main purposes of the Community-Based Migration Programs are to ensure access to fundamental rights for all vulnerable groups and beneficiaries, and to provide services aimed at developing social resilience and a culture of living together by strengthening psychological, social, economic, and physical well-being and increasing access to education. The Community-Based Approach, giving its name to the program, transforms the power of society into social services by integrating it with the support of national and international stakeholders. This service model, produced, and developed by Türk Kızılay, has become an exemplary and preferred model in the humanitarian aid sector.

Primary target audience of Community-Based Migration Programs services

are vulnerable groups and beneficiaries from all age groups, such as disabled people, elderly people, and people exposed to violence. All people in need can benefit from the services regardless of their religion, language, or race. Additionally, CBMPs carry out protective/preventive and awareness-raising psychosocial support, child protection, social cohesion, youth empowerment, and educational support activities targeting children aged 4-18 and their parents/caregivers.



Türk Kızılay provides services such as family support, healthcare, food aids, social services, trainings, legal consultancy, and social empowerment to improve the welfare of beneficiaries and strengthen social solidarity. These activities are carried out with a comprehensive approach aiming to improve the living conditions of beneficiaries and support social cohesion and integration.



About Socio-Economic Empowerment Program

“Socio-Economic Empowerment Program aims to ensure that people in need under temporary and international protection and host communities living in Türkiye become economically self-sufficient. The program also aims to increase the employment opportunities of beneficiaries by improving their professional capacities and proficiency in Turkish, and by supporting their entrepreneurial activities.”

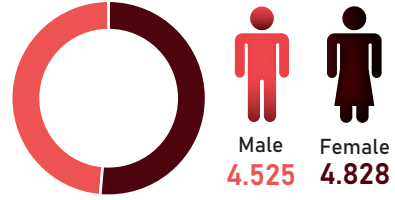
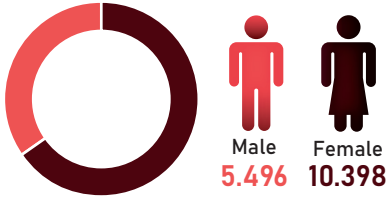
The sectors on which the program will focus and the required professional fields in the provinces where it operates are determined based on the Labour Market Assessments carried out at the beginning of each year. These analyses assist determining the most appropriate training and support activities for beneficiaries by examining the demands and trends in the current labour market. Labour demand, sectoral growth potential, local economic conditions, and existing skills of participants are considered during the analysis process. Additionally, profiling the participants is an important step in terms of the program effectiveness. The profiling process enables the assessment of participants' current skills and competencies, and the determination of the training and support they need. Thus, targeted training and support programs can be created specifically for beneficiaries. The program is planned and implemented meticulously to ensure that beneficiaries ensure a permanent and meaningful place in the labour market. The aim is to support the economic empowerment of beneficiaries while also making positive contributions to the local economy in the long term within this process.

Two main sub-programs are applied under the Socio-Economic Empowerment Program:

Additionally, Turkish Speaking Clubs organized based on the needs support the beneficiaries to practice speaking. These courses enables the beneficiaries to work more efficiently and effectively by fulfilling their language needs in professional life.

Total Number of Participants of Basic Level Turkish Trainings: **15.894**

Total Number of Participants of Business and Vocational Turkish Trainings: **9.353**



Vocational Trainings

Vocational Trainings are organized to enable the beneficiaries to gain the skills required for the labour market and increase their employment opportunities. These trainings aim to provide opportunities for the beneficiaries to gain new professional skills by developing their current skills. The trainings organized depending on the labour need detected in the field enables the participants to obtain knowledge and skills related to the specific vocational fields. Goodwill agreements are concluded with companies and employers to ensure that at least one third of the beneficiaries who participate in the courses are employed before the trainings. These agreements significantly increase the inclusion rates of the participants in the labour market after they complete their trainings.



Vocational Trainings are organized in cooperation with the Ministry of National Education Directorate General of Lifelong Learning Public Training Centres, İŞKUR [Turkish Employment Agency], universities, professional chambers, and private sector companies. Beneficiaries are subjected to evaluation and assessment processes at the end of the trainings, and additional opportunities are provided for them when deemed necessary by tracking their progress.

Sectoral Distributions and Number of Participants of Vocational Trainings



Textile, Clothing,
Production Technology:

7.199



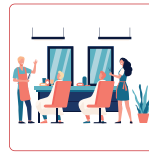
Construction, Machinery,
and Metal Technology:

2.463



Information Technology:

2.522



Beauty and
Hairdressing Services:

3.019



Handcrafts
Technology:

5.707



Food & Beverage
Services:

3.224

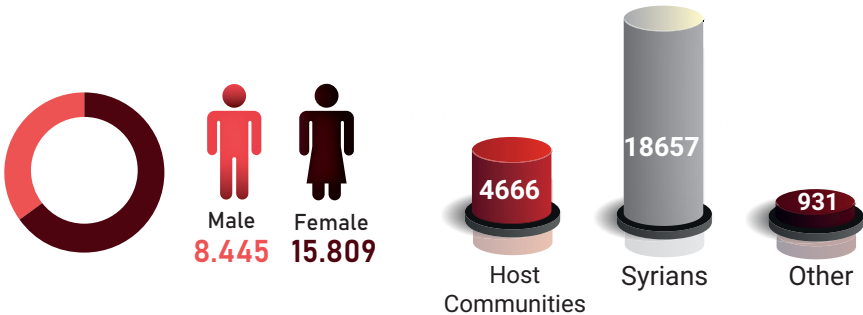


Marketing and
Retail:

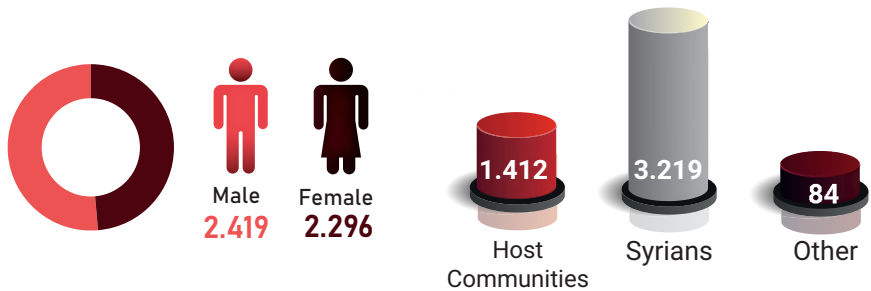
120

TOTAL
24.254

Distribution of Gender and Nationality of the Participants of Vocational Trainings



Distribution of Gender and Nationality of the Participants of Vocational Trainings on Agriculture and Livestock:



Soft Skills Trainings

Soft Skills Trainings are comprehensive activity organized by the personnel of



Türk Kızılay Community Centres to support the migrants and host communities to be successful in the professional life. This training consists of informative and applied contents designed to increase the participation of the beneficiaries to the labour and enable the sustainability in employment. The training aims

to enable the beneficiaries to gain knowledge, skills, and attitudes required for miscellaneous circumstances they may face in professional life. The program also aims to improve the social and personal skills of the participants while supporting their professional development. In the program, importance and advantages of registered employment are emphasized and it is intended to raise awareness about the issue. The training consists of two separate modules for the participants and each module contains specifically designed subjects.

1. Job Preparation Module

- Labour Law and Social Rights in Türkiye
- Professional Life and Culture in Türkiye
- Job Search Processes in Türkiye
- Self-knowledge
- Career Planning and Lifelong Learning

2. Life Skills Development Module

- Stress Management
- Communication and Teamwork
- Work Discipline
- Psychological First Aid

Number of Beneficiaries Participating
the Soft Skills Trainings

16.749

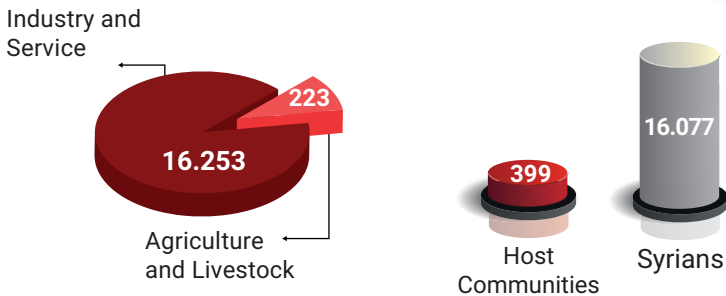
Referral to Employment

Referral to Employment supports transition of beneficiaries to registered and sustainable employment. Within the frame of it, the beneficiaries are supported in the job seeking processes by connecting with İŞKUR, private sector companies and different employers and/or several capacity building trainings are organized, and the beneficiaries are oriented to suitable employment opportunities after these trainings.

Professional and social skills, language levels, and experiences of the participants are assessed in detail with the Labour Market Assessments conducted every year. These assessments play a crucial role in determining the needs of the employers and suitable sectors in the market.



Based on the data obtained, it is enabled for the participants to be qualified in the fields needed by including them in the Vocational and Soft Skills Trainings. After the trainings are completed, the participants with suitable profiles are directed to the vacant positions. Additionally, consultancy services are provided for the employers related to the work permit obtaining processes and the work permit fees are paid. Integration and social harmony of the participants are supported with the Turkish Language Courses. Besides, they can be directed to the relevant institutions and organizations without participating any training based on the vacant positions and demands. Therefore, fast and efficient integration of the beneficiaries in the labour market is enabled and their job finding processes are accelerated.

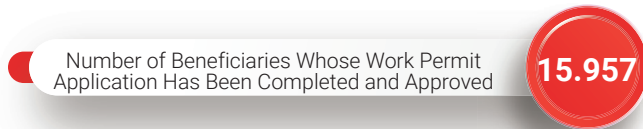


Work Permit Support

Work Permit Support is provided to enable the foreigner beneficiaries to work legally. Within this activity, the foreign beneficiaries are provided with consultancy services during the application processes for work permit.

Legal procedures are enabled to be completed correctly and completely for the beneficiaries and they are supported for transition to registered and sustainable employment.

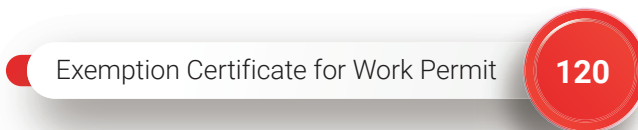
Additionally, consultancy services for the employers are provided during the work permit application processes, and necessary work permit fees are paid. These services facilitate the fulfilment of legal requirements for employers and integration of foreigner beneficiaries in the labour market is accelerated. Thus, foreign beneficiaries are provided with employment opportunities in legal and safe ways and the bureaucratic processes are facilitated for the employers. Work permit support both increases the employment opportunities of the foreign beneficiaries and makes it easier for the employers to access qualified labor.



Work Permit Exemption Certificate for Seasonal Agricultural and Livestock Activities

It is mandatory for the beneficiaries desiring to work in agricultural and livestock sector to obtain this exemption certificate to enable them to be employed legally. This certificate is issued by provincial directorates of the Turkish Employment Agency (İŞKUR) and is valid maximum for a year. This certificate, which facilitates having legal work permit for the beneficiaries working in the agricultural and livestock sector, increases the access to qualified labour while providing a safe working environment.

Authorized personnel of Türk Kızılay Community Centres provide consultancy services for the employers and employees during the application process of exemption certificate and enables the necessary legal procedures to be completed fully. These services also help the beneficiaries with suitable profile be oriented to agricultural and livestock works based on the employer demands.



2. Job Creation Sub-program

Job Creation Sub-program is carried out within the Socio-Economic Empowerment Program and aims to support the beneficiaries to start up their own companies, grow the ones which are already established, and create sustainable income sources. Main objective of the sub-program is to create opportunities to be included in the labour market for the disadvantaged migrants and host communities.

Comprehensive financial supports, trainings, and services are provided for the beneficiaries within the frame of this program. Applications are accepted, the beneficiaries undergo a detailed examination process, necessary forms are filled, and the applications are evaluated before the provision of the supports. Then the in-kind supports such as provision of materials and equipment, enhancement of damaged areas in the workplaces and making up shortages are provided. Additionally, guidance and mentorship services and trainings on financial management and marketing strategies are provided for the participants for the start-up and management processes. These financial and in-kind supports help the participants to start up and grow their own businesses and create sustainable income sources.

This sub-program is carried out under three main activities: Entrepreneurship, Home-based Production, Small-scale Agricultural and Livestock Production Supports, and Cooperatives.

Job Creation Sub-program Activities

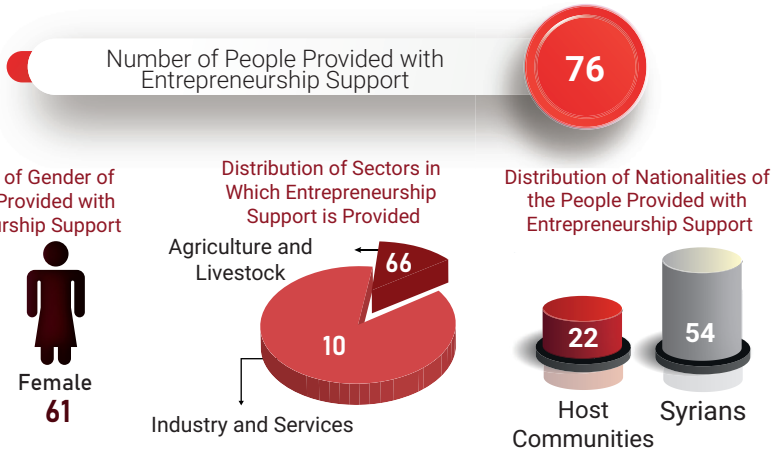
Entrepreneurship

Entrepreneurship supports the beneficiaries to start-up/improve their own businesses and develop their entrepreneurship capacities as an activity of the Job Creation Sub-program. Entrepreneurship aims to create economic opportunities for the disadvantaged migrants and host communities and increase the social and economic integration by providing sustainable employment opportunities. Thus, comprehensive trainings, and mentorship and consultancy services are provided for the beneficiaries to make them gain the necessary knowledge and skills.

Needs analyses are conducted in the local level at the beginning of this activity, and basic and advanced level entrepreneurship trainings are provided in cooperation with the universities, non-governmental organizations, and institutions such as Technopark etc. based on these analyses. The trainings make the participants gain knowledge and skills on the subjects such as preparation of business plan, financial management, marketing strategies, legal processes, business administration, and digital marketing.



Entrepreneurship camps in which business and feasibility plans are created are organized for the participants after the trainings. Participants with sustainable business plans are determined and they are provided with materials, equipment, and other in-kind supports. These processes help the beneficiaries to overcome the difficulties during the processes of business establishment and management and make their businesses sustainable. Progress of the beneficiaries are monitored regularly with the assessment and evaluation works.



Home-based Production, Small-Scale Agricultural and Livestock Production Supports

Home-based Production, Small-scale Agricultural and Livestock Production Supports facilitates the beneficiaries to generate an income and increase their financial independency through Home-based and Small-scale Production as an activity of the Job Creation Sub-program.



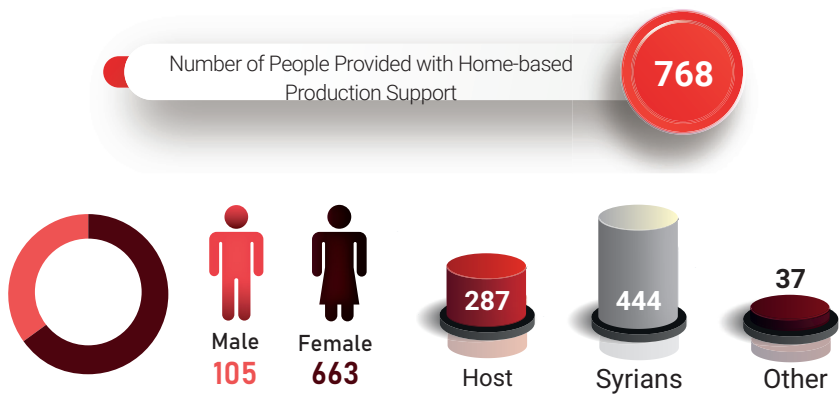
Main purpose of the program is to create economic opportunities for the disadvantaged migrants and host communities and provide sustainable income sources.

Needs analyses are conducted in the local level while planning the supports, and comprehensive trainings are provided for the beneficiaries based on these analyses. Beneficiaries learn high-quality and suitable production methods by participating the Product Sale-Oriented Vocational Trainings. They include miscellaneous sectors such as food, handcraft, textile, and agriculture. Trainings provide information on production techniques, product quality, cost management, digital marketing, and marketing strategies.

After the trainings necessary materials, equipment, and consumables are supplied for the beneficiaries to start their production operations. These supports facilitate the production operations for the beneficiaries and make their works more sustainable. Before the provision of supports, beneficiaries undergo a detailed examination process, and are entitled for the supports at the end of the process. Guidance and mentorship services are provided for the beneficiaries during the production process, and they are consulted to overcome the difficulties they face with. Besides, the beneficiaries are also provided with the support to find channels where they can sell their products.

Sales channels are created for the beneficiaries who are entitled for the supports by issuing goodwill statements with the specific companies, employers, or organizations. Thus, beneficiaries are also supported for marketing and sales related to their products and have a chance to earn sustainable income.

Progress of the beneficiaries is monitored regularly with the assessment and evaluation works within the frame of the Home-based Production, Small-scale Agricultural and Livestock Production Supports. This program supports the local economy while encouraging the beneficiaries to earn their income through production.



Cooperatives

As an activity of the Job Creation Sub-Program, it supports beneficiaries in developing a culture of collaborative work and enhancing their economic power. It aims to support social initiatives and cooperatives and increase the beneficiaries' capacities to enable local economic empowerment and social harmony.

Cooperatives are used to enhance and improve the income sources as a socio-economic solidarity model. Thus, production operations of Community Centre beneficiaries are supported, mechanisms for selling legal products, and course activities are made more sustainable and efficient.



The activity provides trainings and supports for the beneficiaries to establish the cooperatives and empower the current ones. Trainings contains subjects such as cooperative management, financial management, marketing strategies, and legal processes. Besides, supports for necessary materials and equipment for sustaining commercial operations and guidance and mentorship services are provided.

The cooperatives as a component offer significant contributions for the beneficiaries to gain their economic independence and to integrate into the society. Within the frame of the activity, progress of the beneficiaries is monitored regularly with the assessment and evaluation works. Thus, it is enabled to empower the local economy and increase the social solidarity through the cooperatives.

Examples of Cooperative Supports

- **Cemre Cooperative:** As part of the cooperation with the Cemre Cooperative located in Eskişehir, capacity of women among migrants and local community have been improved through vocational trainings, and they were provided to have income through selling their products over the cooperative. Within the framework of this cooperation, Kızılay met the supplies and expenses needed during the vocational trainings.

- **Limited Liability Besni Economic Social Women's Initiative Production and Business Cooperative:** As part of the cooperation with the cooperative located in Adiyaman, the cooperative was funded by machinery and equipment to be enabled to make production in the field of textile. With these supports, migrant and local beneficiaries in the region have been included in the production network and they have been provided with income by getting a share of the profit along with the sale of manufactured products.
- **Bacıyan-ı Meram Women's Enterprise and Production Business Cooperative:** Within the scope of the cooperation with the cooperative in Konya, the products of immigrants and local people obtained in vocational training courses and Home-based Production Supports were sold through the cooperative and the income to be obtained was transferred to the beneficiaries through the cooperative.
- **Sabiha Gokcen Airport Transportation and Business Cooperative:** Within the scope of the cooperation with the cooperative in Istanbul, the beneficiaries of the Community Centers, immigrants and beneficiaries from the local community, who are in the appropriate profile, were guided to the vacant positions within the cooperative, and work permit fees were paid for the immigrants.

Projects for Cooperatives

- **Cooperative, Cooperative Initiative and Social Enterprise Capacity Building Project:** Within the scope of the project funded by UNHCR, 10 cooperatives were selected by making an open call throughout Türkiye, and as a result of the needs analysis studies carried out for these cooperatives, capacity building trainings, mentoring supports and in-kind machine and equipment supports are provided. Cooperatives supported under the project:
 - Limited Liabile Mutlu Beslen Agricultural Development Cooperative- Manisa
 - Limited Liabile Hemdem Women Entrepreneur Production and Business-İstanbul

- Limited Liable Development and Improvement of Women's Labor Agricultural Development Cooperative-Mardin
- Limited Liable YESEMEK Women's Initiative Production and Communication Cooperative- Gaziantep
- Producing a World Women's Initiative Production and Business Cooperative-Mardin
- Hatay Altınözü Olive Labor Women's Initiative Production and Business Cooperative- Hatay
- Limited Liable Heart of Battalgazi Women's Initiative Production and Business Cooperative- Malatya
- Havva Women Cooperative-İzmir
- Kulu Women Cooperative-Konya
- Limited Liable Social Breathing Unhindered Life Women's Initiative-İzmir
- Limited Liable Handcrafted Women Entrepreneur, Production and Business Cooperative - Karabük

Strengthening the Socioeconomic Well-being of Communities through Agriculture Project:

Under the project funded by World Vision International, training, mentorship, and in-kind support for machinery and equipment have been provided to the members of Women's Hands Domestic Production and Business Cooperative operating in Şanlıurfa.

Seeding Hope for Şanlıurfa Project:

Within the scope of the project funded by World Vision International, capacity building and mentoring supports are provided in order to make the activities of the Women's Hands Domestic Production and Business Cooperative sustainable, and the impact of the support is analyzed by conducting monitoring and evaluation activities.



Examples of Good Practices

Example of Good Practices for Home-based Production and Small-Scale Agricultural and Livestock Support:

Ankara Community Centre – R.A.

R.A. was born in Ankara in 1971. R.A., who is married and has three children, started carrying out livestock operations upon her family's request after completing primary school education. Although she wanted to complete her education, she could not continue. R.A., who was married when she was only 16, has always tried to improve herself in different areas despite social restrictions. Thus, she has managed to contribute to the family economy and also make use of her free time. Accordingly, after completing the Sewing-Embroidery and Beekeeping Courses, she has started beekeeping activities with municipal incentives. However, due to some problems and inexperience, she could not continue these activities. However, R.A., who did not lose her interest in beekeeping, has started looking for an opportunity in this field again. She has applied to the "Home-based Production and Small-Scale Agricultural and Livestock Support" activity in the field of beekeeping, which has been initiated within the scope of the Türk Kızılay Socio-Economic Empowerment Program and developed for people who want to transform their skills into production to contribute to the household economy. Following the meetings and household visits, the request for materials and equipment in the field of beekeeping has been approved and these materials and equipment have been delivered to her within the frame of support. Thanks to this support, she resumed her beekeeping activities.

Today, R.A. continues to produce bees and honey in the garden of a small house inherited from his deceased father in Mamak- Kibrisköy. With this production, she both meets the needs of her family and contributes to the household economy by selling to her close circle.





Example of Good Practices for Soft Skills Trainings

Konya- M.A.

M.A. has been looking for a job for a long time and applied to the Socio-Economic Empowerment Program project. She has participated in Soft Skills Trainings, one of the activities of the project. In this training, information has been provided on the basic characteristics of business life and culture in Türkiye, working conditions, social rights of an employee, how to ensure occupational health and safety, and job search processes in Türkiye. During the training, M.A. had the opportunity to ask many questions she has been curious about and correct the mistakes she thought have been right. Although she has attended the training with the expectation that she would only gain information for herself, she has stated that she has gained useful information that she would pass on to her husband, son, and her entire family, who work at home.

In the follow-up calls made to M.A., it has been stated that she had started a job and that the information she received in the training has been very useful in her business life. In particular, she emphasized that the information provided in the training remained in her mind when she has signed the employment contract, and that this information has given her confidence. She has stated that what she has learned in the training guided her in the situations she has encountered in the work environment and has helped her adapt to working life more quickly.





Example of Good Practices for Turkish Language Courses ***Bursa Community Centre – S.M.***

S.M. was born in Aleppo in 2000. S. M., who continued her education until the 8th grade, was forced to immigrate to Türkiye with his mother, father and five siblings in 2016 due to the civil war in Syria. She could not continue her desired education due to both the language barrier and financial difficulties. Shortly after their arrival in Türkiye, her father returned to Syria and has never been heard from again. In this process, S.M., who wanted to contribute to the family economy, encountered a language barrier during the job search process. S.M., who was caught in Mardin during the Kahramanmaraş earthquake centred in Pazarçık on February 6, was forced to migrate to Bursa with her family due to the natural disaster. S.M. has taken steps to participate in social life by attending vocational courses in handicrafts at the Public Education Centre in Bursa and finding the opportunity to improve herself. However, due to the language barrier and the difficulties she has experienced in social life, she could not participate in business life. With the guidance of her friend, S.M. has applied to the Socio-Economic Empowerment Program project at Türk Kızılay Bursa Community Center to benefit from Turkish Language Courses and then start working life. During this period, S.M., who has overcome the language barrier with language courses, has started working in an insured job to meet her own needs and contribute to the family economy. Currently working as a department clerk at a local chain market in Bursa, S.M. has expressed that she is happy that her working life has positively affected her self-confidence and social harmony, as well as contributing to her family's economy.





Example of Good Practices for Cooperative Supports:

Gaziantep – YESEMEK Women’s Initiative Production and Business Cooperative

YESEMEK Women’s Initiative Production and Business Cooperative has been established under the leadership of Gaziantep Metropolitan Municipality with the aim of increasing the economic empowerment of women and the added value of local products. The cooperative operates especially in the İslahiye region and produces bitter and sweet tomato paste, raisin molasses, dried tomatoes, and tomato powder. Many difficulties have been experienced during the establishment of the cooperative, and material shortages have negatively affected the production processes. At this point, the support provided by the Türk Kızılay and UNHCR played a major role. The training and consultancy services provided by Türk Kızılay within the frame of the Social Initiatives and Cooperative Capacity Building Project has increased the knowledge and skills of cooperative members and has enabled them to manage their commercial activities with a sustainable and income-generating model. Thanks to the material and training support provided by Türk Kızılay and UNHCR, YESEMEK Women’s Initiative Production and Business Cooperative successfully continues its production activities and sells the products produced together with the cooperative members. These supports have enabled the cooperative to contribute to the local economy and increase women’s employment. In this way, the cooperative plays an important role both in the local market and in exports.





Example of Good Practices for Vocational Training

Hatay

Based on the Labour Market Assessments, Vocational Trainings have been initiated in collaboration with the Hatay Altınözü Olive Labor Women's Initiative Production and Business Cooperative to address the needs for honey production. It was decided that the products of the successful beneficiaries at the end of the Vocational Training would be sold through the cooperative. At the same time, beneficiaries have been given the opportunity to participate in Digital Marketing Training and guided to create their own sales channels. Thus, beneficiaries have had the opportunity to sell through both physical and digital channels. All materials required for the Vocational Trainings have been provided by the Türk Kızılay Hatay Community Centre. Thanks to these studies, participants have increased their production capacity and taken an important step towards gaining economic independence. As a result, this vocational training activity has significantly contributed to the participants' increasing their production capacity and gaining their economic independence.





Example of Good Practices for Entrepreneurship Supports:
Gaziantep – H.D.

Having applied to the Entrepreneurship activity of the Türk Kızılay Socio-Economic Empowerment Program, she has expanded her current business to a professional level and reached a wider customer base with the mentoring sessions, entrepreneurship training and in-kind support provided. H.D. offers both restaurant services and sales by order in the small shop she rents. She has started producing daily meals by purchasing all the products she has requested and found customers especially through her close circle. She has opened a shop close to the school and has attracted customers from the school. After receiving Digital Marketing Training from Türk Kızılay, she expanded her customer base by actively selling on social media platforms, especially Instagram. H.D. contributes to the local economy and successfully manages her own business by expanding her business with entrepreneurship training and support.



Projects Conducted in 2023

4 projects were carried out in 2023 under the Socio-Economic Empowerment Program. These projects have aimed increasing economic opportunities for disadvantaged migrants and host communities and providing social integration by creating sustainable employment opportunities.

KİLİS SEE SUPPORT PROJECT

Funder : Qatar Charity

Intermediary: Qatar Charity

Project Partners : Türk Kızılay

Project Term : 01.04.2022-31.07.2023

Province of Implementation : Kilis

Target Audience : Turkish Citizens – Foreigners under Temporary Protection and Under International Protection Status

Main purposes of the project are to enable the integration of migrants and host communities in the professional life by enhancing their Socio-Economic conditions and to increase the social harmony. The project consists of Vocational Trainings, Work Permit Fee Support, Soft Skills Trainings, Orientation to School, Activities for Children, Turkish Language Courses, Awareness Seminars, and General Protection Activities. Turkish Language Courses have been organized to increase the language proficiency of the beneficiaries within the project, and TÖMER [Turkish and Foreign Languages Application and Research Centre] certificates have been granted for the ones completing these courses satisfactorily. Courses have been opened in the fields such as Olive Farming, Vegetable Farming, Herd Management, Handwork Textile Product Preparation, Training Textile Workers, and Internal Design in Construction Sector to improve the professional skills of the beneficiaries and enhance the employment. During these trainings related to employment, work permit applications of the foreigner beneficiaries have been submitted and their fees have been paid.

Soft Skills Trainings have been provided to enable the beneficiaries to gain basic knowledge and skills required for their professional and social lives. With the Soft Skills Trainings, information on preparation of CV, interview techniques, career planning, professional life and culture in Türkiye, labour law and social rights, etc. have been provided for the beneficiaries.



Children have been enrolled in the formal education within the frame of the orientation to school to bring them into the education life and support their social harmony. Besides, sports activities, cultural/art tours have been organized for the children to support social harmony.

General protection activities have been focussed for the families affected from the disaster, supports related to agriculture and livestock kits and school kits have been provided after the Earthquake on February 6, and project has been extended to fulfil the needs completely and ended on March 2023.

Data on the objectives and realizations of the projects are indicated in the table below:

Indicator	Realization
Organization of Vocational Training Courses	230
Organization of Turkish Language Courses	376
Providing of Work Permit Support	279
Organization of Soft Skills Trainings	452
Orientation to Schools	218
Organization of Recreational Activities	789
Organization of Awareness Sessions	550
Providing of School Kits (Earthquake Support)	230
Providing of Agriculture and Livestock Kits(Earthquake Support)	40
Providing of Protection Service	784

SEEDING HOPE FOR ŞANLIURFA PROJECT II

Funder : World Vision International

Intermediary : World Vision Türkiye

Project Partners : Türk Kızılay

Project Term : 01.04.2022-31.03.2023

Province of Implementation : Şanlıurfa

Target Audience : Turkish Citizens – Foreigners under Temporary Protection and Under International Protection Status

Aim of Seeding Hope for Şanlıurfa Project II is to enable the beneficiaries to empower socio-economically and build their capacities. Within the project, Vocational Trainings Product Sale-Oriented Vocational Trainings, Soft Skills Trainings, Home-based Production and Small-scale Agricultural and Livestock Supports, Digital Marketing Trainings, Awareness Seminars, and Personal Psychosocial Support Services have been offered. At the beginning of the project, the focus has been on the households with the risk of child labour and needs analyses have been conducted about it. Needs Analysis Report on Child Labour Research in Şanlıurfa has been issued as a result of the field research conducted with the cooperation of Harran University.



To enable the beneficiaries to gain basic knowledge and skills required for professional and social life, Soft Skills Trainings have been organized. The beneficiaries have been provided with the information on Preparation of CV, Interview Techniques, Career Planning, Professional Life and Culture in Türkiye, Labour Law and Social Rights thanks to these trainings.

Digital Marketing Trainings have been organized for the beneficiaries participating in Product Sale-Oriented Vocational Trainings. Skills of the beneficiaries on marketing efficiently in digital platforms have been improved thanks to the Digital Marketing Trainings, and thus, they have been enabled to become more conscious and qualified for employment and career opportunities.

Within the frame of the Home-Based Production Supports, necessary machine, equipment, and materials have been supplied for the beneficiaries completing the Product Sale-Oriented Vocational Trainings satisfactorily and entitled for supports.

Additional supports such as market gift cards, clothing gift cards, and fodder for the families affected by the earthquakes in February 2023 have also been included in the project.

Data on the objectives and realizations of the projects are indicated in the table below:

Indicator	Realization
Profiling	400
Organization of Information Seminars/Awareness-raising Trainings	530
Providing of Protection and Psycho-social Support	94
Organization of Product Sale-Oriented Vocational Trainings	200
Organization of Soft Skills Trainings	202
Providing of Home-based Production Support	55
Organization of Information Seminar	29
Organization of Digital Marketing Training	55
Providing of Gift Cards for Basic Needs	322
Providing of Gift Cards for Clothing	55
Providing of Fodder Support	42

SUPPORT FOR TRANSITION TO LABOUR MARKET PROJECT (ISDEP 2)

Funder : European Union (FRIT-2)

Intermediary : World Bank

Project Implementation Partners : Ministry of Labour and Social Security, Directorate General of International Labour– Directorate General of Turkish Employment Agency – Türk Kızılay

Project Term : 10.05.2022-30.11.2025

Provinces of Implementation : Adana, Bursa, Gaziantep, İstanbul (Anatolian Side-European Side), İzmir, Kocaeli, Konya, Şanlıurfa

Target Audience : Turkish Citizens (maximum 40%) – Foreigners under Temporary Protection and Under International Protection Status (minimum 60% (25% from SSN) – Women (minimum 20%)

Support For Transition to Labour Market Project (ISDEP 2) aims to support foreigners under Temporary Protection and International Protection status, as well as Turkish citizens, by enhancing their access to the labour market and increasing their employment opportunities. It also encourages Social Safety Net (SSN) beneficiaries to transition into the labour market. Within the scope of the project, the Kızılay is responsible for providing training on Livelihood Consultancy Services, Soft Skills Trainings, and Turkish Language Courses, as well as referring beneficiaries to İŞKUR.



During the Livelihood Consultancy Services carried out within the frame of the project, the project is explained to the beneficiaries in detail, and they are provided with the information on labour market. After information, the beneficiaries who desire to become a participant of the project are profiled and their current skills and competences are assessed.

Turkish Language Courses are organized to overcome the language barrier and increase the social cohesion of the beneficiaries based on the needs and demands. Required language skills are provided with these trainings and the beneficiaries are enabled to express themselves better in their professional and social lives in Turkish.

Soft Skills Trainings are organized to make the beneficiaries to gain basic knowledge and skills required for their professional and social lives. The beneficiaries have been provided with the information on Preparation of CV, Interview Techniques, Career Planning, Professional Life and Culture in Türkiye, Labour Law and Social Rights, etc., with these trainings.

To support the employment process of the beneficiaries, they are directed to İŞKUR. Thus, the process for the participants to find a job is accelerated and their employment opportunities are increased.

İŞKUR provides Job and Vocational Consultancy for the beneficiaries directed by Kızılay and/or direct applicants, and direct them to the employment or make them participate to the Applied Training Programs.

Data on the objectives and realizations of the projects are indicated in the table below (until 31.12.2023):

Indicator	Realization
Referral of Beneficiaries to İŞKUR	2.440
Providing Livelihood Consultancy Services	11.428
Profiling	8.823
Organization of Turkish Language Courses	1.733
Organization of Soft Skills Trainings (Job Preparation Module)	2.945
Organization of Soft Skills Trainings (Life Skills Module)	1.525

SEEDİNG HOPE FOR ŞANLIURFA PROJECT III

Funder : World Vision International

Intermediary : World Vision Türkiye

Project Implementation Partners : World Vision Türkiye

Project Term : 01.04.2023-31.03.2024

Province of Implementation : Şanlıurfa

Target Audience: Turkish Citizens – Foreigners Under Temporary Protection Status

The project aims to enhance the socio-economic conditions of Turkish citizens and foreigners under temporary protection status living in Şanlıurfa and increase their quality of living. In line with this aim, the contributions are provided for the beneficiaries to enable them become independent economically, more capable to compete in the labour market, and integrate into the society better by offering Vocational Trainings, Job Referral, Entrepreneurship Supports, Soft Skills Trainings, and Psychosocial Supports.

The project has started with the beneficiaries who requested to be included in the project have been profiled and their skills and competencies have been assessed.

To direct the trainings and employment activities to be carried out within the project, the Labour Market Assessments was conducted in May. For the beneficiaries to gain basic knowledge and skills required for their professional

and social lives, Soft Skills Trainings are organized.

The beneficiaries have been provided with the information on Preparation of CV, Interview Techniques, Career Planning, Professional Life and Culture in Türkiye, Labour Law and Social Rights with these trainings.



Personal psychological sessions for children and adults have been organized and awareness seminars have been carried out on coping with psychological problems after a disaster and on parenting skills. To support the employment process and build the capacities of the beneficiaries, Vocational Trainings in beekeeping, cattle and sheep farming have been organized.

To support the beneficiaries in entrepreneurship, applications on Entrepreneurship Trainings have been accepted, then the participants submitting their business plans in the trainings have been entitled for in-kind supports as a result of the jury's assessment.

Within the frame of the project ending on 31.03.2024, in-kind supports will be provided for the beneficiaries entitled for the Entrepreneurship Support in 2023, and the ones completing the Vocational Trainings will be employed by the suitable companies.

Data on the objectives and realizations of the projects are indicated in the table below (until 31.12.2023):

Indicator	Realization
Profiling	205
Organization of Vocational Trainings	103
Providing Entrepreneurship Capacity Building Support	55
Organization of Soft Skills Trainings	195
Providing Psycho-social Support Sessions for Children	201
Providing Psycho-social Support Sessions for Adults	226

All Projects Conducted within the Frame of Socio-Economic Empowerment Program (2017-2023)

Project No.	1
Project Title	Addressing Vulnerabilities of Refugees and Host Communities in Five Countries Affected by the Syria Crisis (MADAD) Project
Stakeholder	IFRC
Donor	European Union
Provinces	Adana, Ankara, Bursa, Gaziantep, Hatay, İstanbul, İzmir, Kahramanmaraş, Kayseri, Kilis, Kocaeli, Konya, Mardin, Mersin and Şanlıurfa
Project Term	01.01.2017 - 28.02.2021 (50 months)

Project No:	2
Project Title	Community Centre Evening and Weekend Language Courses Project
Stakeholder	IOM
Donor	IOM
Provinces	Adana, Bursa, Gaziantep, Hatay, İstanbul, İzmir, Kahramanmaraş, Kilis, Konya, Mersin and Şanlıurfa
Project Term	01.08.2018 - 31.05.2019 (10 months)

Project No:	3
Project Title	Kitchen of Hope Project
Stakeholder	WFP
Donor	WFP
Provinces	Ankara, İstanbul
Project Term	01.02.2019 - 31.10.2019 (9 months)

Project No:	4
Project Title	Emergency Appeal - Europe: COVID-19 Outbreak Project
Stakeholder	IFRC
Donor	IFRC
Provinces	Adana, Ankara, Bursa, Gaziantep, Hatay, İstanbul, İzmir, Kahramanmaraş, Kayseri, Kilis, Kocaeli, Konya, Mardin, Mersin and Şanlıurfa
Project Term	01.06.2020 - 31.12.2021 (18 months)

Project No: 5

Project Title	Strengthening the Socio-Economic Welfare of Communities Through Agriculture Project
Stakeholder	World Vision International
Donor	World Vision US
Provinces	Şanlıurfa
Project Term	01.12.2020 - 31.03.2021 (4 months)

Project No: 6

Project Title	Strengthening the Community Resilience through Disaster Awareness Trainings and Livelihood Initiatives
Stakeholder	UNDP
Donor	UNDP
Provinces	Adana, Ankara, Bursa, Gaziantep, Hatay, İstanbul, İzmir, Kahramanmaraş, Kayseri, Kilis, Kocaeli, Konya, Mardin, Mersin and Şanlıurfa
Project Term	01.01.2021 - 30.06.2021 (6 months)

Project No: 7

Project Title	Enhancing Sustainable Economic Opportunities and Self-Reliance for Refugees and Turkish Citizens in a More Inclusive Hatay Labour Market
Stakeholder	Danish Refugee Council (DRC)
Donor	German Development Bank
Provinces	Hatay
Project Term	01.01.2021 - 30.09.2021 (9 months)

Project No: 8

Project Title	Cooperative, Cooperative Initiative and Social Enterprise Capacity Development Project
Stakeholder	UNHCR
Donor	UNHCR
Provinces	Gaziantep, Hatay, İstanbul, İzmir, Konya, Malatya, Manisa, Mardin
Project Term	01.01.2021 - 31.12.2021 (12 months)

Project No: 9

Project Title	Country Plan Project
Stakeholder	IFRC
Donor	IFRC
Provinces	Adana, Ankara, Bursa, Gaziantep, Hatay, İstanbul, İzmir, Kahramanmaraş, Kayseri, Kilis, Kocaeli, Konya, Mardin, Mersin and Şanlıurfa
Project Term	01.03.2021 - 31.12.2021 (10 months)

Project No: 10

Project Title	Socio-Economic Empowerment Support for Those Living in Urban Areas
Stakeholder	Japan Embassy/ IFRC
Donor	Japan Embassy
Provinces	Ankara, Gaziantep, İstanbul, Konya
Project Term	01.05.2021 - 28.02.2022 (10 months)

Project No: 11

Project Title	Resilience Strengthening of Migrants and Vulnerable Host Communities in Kilis Project
Stakeholder	Malteser International
Donor	Nachbar in Not
Provinces	Kilis
Project Term	01.06.2021 - 30.09.2021 (4 months)

Project No: 12

Project Title	Ensuring Dignity and Resilience of Vulnerable Communities through Socio-Economic Empowerment and Protection Support
Stakeholder	World Vision International
Donor	World Vision US
Provinces	Şanlıurfa
Project Term	01.06.2021 - 31.03.2022 (10 months)

Project No: 13

Project Title	Increasing the Resilience of Refugees and Host Community Members in the Turkish Labour Market – Implementation of Livelihood Activities Project
Stakeholder	International Labour Organization (ILO)
Donor	BPRM
Provinces	Adana, Ankara, Gaziantep, Hatay, İstanbul, İzmir, Mersin and Şanlıurfa
Project Term	01.10.2021 - 31.12.2021 (3 months)

Project No: 14

Project Title	Agricultural Employment Support for Refugees and Turkish Citizens Through Enhanced Market Linkages
Stakeholder	Agricultural Credit Cooperatives of Türkiye
Donor	World Bank
Provinces	Adana, Adıyaman, Bursa, Gaziantep, Mersin, İzmir
Project Term	February 2021, December 2023 (36 Months)

Project No: 15

Project Title	Migration Plan Project
Stakeholder	IFRC
Donor	IFRC
Provinces	Adana, Ankara, Bursa, Gaziantep, Hatay, İstanbul Anatolian, İstanbul European, İzmir, Kahramanmaraş, Kayseri, Kilis, Kocaeli, Konya, Mardin, Mersin, Şanlıurfa
Project Term	January 1, 2022-December 31, 2022 (12 months)

Project No: 16

Project Title	Qatar SEE Support Project
Stakeholder	Qatar Charity
Donor	Qatar Fund for Development
Provinces	Gaziantep, Kocaeli
Project Term	01.03.2022 – 31.10.2022 (8 months)

Project No: 17

Project Title	Kilis SEE Support Project
Stakeholder	Qatar Charity
Donor	Qatar Fund for Development
Provinces	Kilis
Project Term	01.03.2022 – 31.03.2023 (12 Months)

Project No: 18

Project Title	Taiwan SEE Support Project
Stakeholder	Taipei Economic and Cultural Mission
Donor	Taipei Economic and Cultural Mission
Provinces	Ankara
Project Term	February 1, 2022-December 31, 2022 (11 months)

Project No: 19

Project Title	Seeding Hope for Şanlıurfa III
Stakeholder	World Vision US/World Vision International
Donor	World Vision US/World Vision International
Provinces	Şanlıurfa
Project Term	01.04.2022 – 31.03.2023 (12 months)

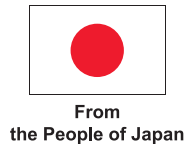
Project No: 20

Project Title	Seeding Hope for Şanlıurfa III
Stakeholder	World Vision International
Donor	World Vision US
Provinces	Şanlıurfa
Project Term	01.04.2023 – 31.03.2024 (12 months)

Project No: 21

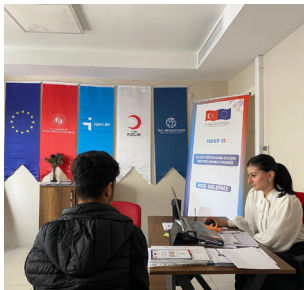
Project Title	Support For Transition to Labour Market Project (ISDEP 2)
Stakeholder	World Bank
Donor	European Union
Provinces	İstanbul, Bursa, İzmir, Kocaeli, Konya, Adana, Gaziantep, Şanlıurfa
Project Term	10.05.2022-30.11.2025 (42 months)

Our Partners and Supporters



Photos from Our Activities









TÜRK KIZILAY

Community-Based Migration Programs

SOCIO-ECONOMIC EMPOWERMENT PROGRAM

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